

## *What is a cookie?*

There are two different types of cookies. One saves a text file during a longer time but has an expiry date. This cookie tells you, among other things, what's new since your last visit. The other type of cookie is called a session cookie and it hasn't got an expiry date. The cookie is saved temporarily as long as you're visiting our site and helps us know for an example what kind of language you want to use. As soon as you close your session the cookie will be deleted.

## *Why do we use cookies?*

We use cookies at lindex.com for different reasons like keeping track of the products that you have in your shopping bag so they don't disappear. We also use cookies to get statistic about our visitors. We need this statistic to develop Lindex Shop Online and make your user experience as pleasant as possible. The information is not available for other external parts than Lindex.

## *Lindex cookie information*

Cookies are small data files which are sent to the browser of your computer, smartphone or other mobile device as you visit lindex.com.

There are two types of cookies: session cookies and persistent cookies. Session cookies are created temporarily in your browser's subfolder while you are visiting a website. Once you leave the site, the session cookie is deleted. On the other hand, persistent cookie files remain in your browser's subfolder and are activated again once you visit the website that created that particular cookie.

Some cookies that we're using are essential for some services while some are used to offer you a customized visit at lindex.com whilst you're browsing lindex.com.

For more detailed information on how to manage cookies and cookie preferences in your browser, please visit <http://www.allaboutcookies.org/manage-cookies/>.

Our website uses cookies/advertising IDs for the purpose of advertising. This enables us to show our advertisements to visitors who are interested in our products on partner websites, apps and emails. Re-targeting technologies use your cookies or advertising IDs and display advertisements based on your past browsing behavior.

You can opt-out of interest based advertising by visiting the following websites: <http://www.networkadvertising.org/choices/>  
<http://www.youonlinechoices.com/>

We may share data, such as technical identifiers derived from your registration information with our trusted advertising partners. This allows them to link your devices and provide you a seamless experience across the different devices and environments that you use.

The main purposes of Lindex cookies are described below

### *1: Essential cookies*

These cookies are used to enable functionality necessary for the websites core functions, such as remember what's in your shopping cart, your language preferences and whether you have signed in or not when browsing around lindex.com.

### *2: Performance cookies*

These cookies collect anonymous statistics on the Customers browsing at lindex.com, so that Lindex can improve quality, services and user experience at lindex.com based on statistics of the customers visit at lindex.com.

The statistics data is anonymous and is always merged with other visitor's data, and never shows personal details from which your personal identity can be revealed.

### *3: Functional cookies*

These cookies remember choices and visits at lindex.com, such as language selection and last viewed products.

The functional cookies are solely used to provide you with a more tailored experience at lindex.com based on your selections.

The information can also be merged with other users according to how the performance cookies behave, in order to help Lindex to improve how the site operates.

### *4: Targeting and/or advertising cookies*

These cookies are intended to target adverts and marketing based on your browsing habits, in order to make advertising relevant for you.

For further details and more specific information about tracking cookies, including instructions and tools on how to manage third party cookies we recommend to visit the Internet Advertising Bureau's guide [here>>](#)